

NELA *Northeast Laundry Association*

2010 Partnership Program Benefits

2010 Exclusive Naming Rights Sponsor Fall and Spring Conference - \$2500

As the 2010 Exclusive Naming Rights Sponsor, you will be recognized as the premier sponsor of both the Spring Meeting & Golf Tournament and the Annual Meeting & Fall Conference.

*"The 98th NELA Annual Meeting & Fall Conference/Spring Meeting & Golf Tournament
Presented by **YOUR COMPANY HERE**"*

In addition to having your company name included in the title of both 2010 NELA meetings, for both events you will receive:

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President's Welcome**
- **Sponsor ribbons for company representative(s)**
- **Name and Logo Recognition on:**
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course (both Spring & Fall)
 - Dinner
 - Cocktail Reception
- **Golf Flag with your company name (both Spring & Fall)**

Annual Spring Seminar Sponsorships:

Platinum Level - Spring Conference - \$250

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President's Welcome**
- **Sponsor ribbons for company representative(s)**
- **Name and Logo Recognition on:**
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course
 - Dinner
 - Cocktail Reception
- **Golf Flag with your company name**

Gold Level - Spring Conference - \$200

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President's Welcome**
- **Logo Recognition on:**
 - Program
 - Registration Forms
- **Name Recognition on:**
 - NELA Website – www.nelaundry.org
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Educational Sessions
- **Golf Flag with your company name**

Silver Level - Spring Conference - \$125

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President's Welcome**
- **Name Recognition on:**
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
- **Signage Presence at:**
 - Cocktail Reception
- **Golf Flag with your company name**

Bronze Level - Spring Conference - \$75

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

Golf Flag Sponsor - Spring Conference - \$100

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

98th Annual Meeting and Fall Conference Sponsorships:

Platinum Level - Fall Conference - \$1500

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Sponsor ribbons for company representative(s)
- Name *and* Logo Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- Signage Presence at:
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course
 - Dinner
 - Cocktail Reception
- Golf Flag with your company name

Silver Level - Fall Conference - \$500

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
- Signage Presence at:
 - Cocktail Reception
- Golf Flag with your company name

Bronze Level - Fall Conference - \$250

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

Gold Level - Fall Conference - \$1200

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Logo Recognition on:
 - Program
 - Registration Forms
- Name Recognition on:
 - NELA Website – www.nelaundry.org
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- Signage Presence at:
 - Dinner
 - Cocktail Reception
- Golf Flag with your company name

Golf Flag Sponsor - Fall Conference - \$100

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

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2010 Partnership Program

Yes! I want to sponsor NELA. My interest is indicated below:

- Exclusive Naming Rights Sponsor (Spring & Fall) @ \$2500 \$_____
- Platinum Sponsor - Fall @ \$1500 \$_____
- Gold Sponsor - Fall @ \$1200 \$_____
- Silver Sponsor - Fall @ \$500 \$_____
- Bronze Sponsor - Fall @ \$250 \$_____
- Golf Flag Sponsor - Fall @ \$100 \$_____
- Platinum Sponsor - Spring @ \$250 \$_____
- Gold Sponsor - Spring @ \$200 \$_____
- Silver Sponsor - Spring @ \$125 \$_____
- Bronze Sponsor - Spring @ \$75 \$_____
- Golf Flag Sponsor - Spring @ \$100 \$_____
- Donation (Any Amount) \$_____

Total Sponsorship Amount Enclosed: \$_____

- Please contact me about creating a unique visibility opportunity for my company.

Please provide the following information about your company, as you would like it to appear on the promotional materials.

Company: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please send this form with a check (payable to NELA) or fill out the credit card information below:

Please charge my (please circle one) MasterCard Visa AMEX

Card #: _____ Exp. Date: _____

Signature: _____

Please return this form to NELA, 389 Main Street, Suite 202, Malden, MA 02148
Phone: 781.397.8870 Fax: 781.397.8887 Email: nela@guildassoc.com