

NELA *Northeast Laundry Association*

2010-2011 Partnership Program Benefits

2010-2011 Exclusive Naming Rights Sponsor Fall 2010 *and* Spring 2011 Conference - \$2500

As the 2010-2011 Exclusive Naming Rights Sponsor, you will be recognized as the premier sponsor of both the 2010 Annual Meeting & Fall Conference and 2011 Spring Meeting and Golf Outing.

*“The 98th NELA Annual Meeting & Fall Conference/Spring Meeting & Golf Tournament
Presented by **YOUR COMPANY HERE**”*

In addition to having your company name included in the title of both the 2010 NELA Fall Conference and 2011 Spring Meeting *for both events* you will receive:

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President’s Welcome**
- **Sponsor ribbons for company representative(s)**
- **Name *and* Logo Recognition on:**
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course (both Spring & Fall)
 - Dinner
 - Cocktail Reception
- **Golf Flag with your company name (both Spring & Fall)**

98th Annual Meeting and Fall Conference Sponsorships:

Platinum Level - Fall Conference - \$1500

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President’s Welcome**
- **Sponsor ribbons for company representative(s)**
- **Name *and* Logo Recognition on:**
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course
 - Dinner
 - Cocktail Reception
- **Golf Flag with your company name**

Gold Level - Fall Conference - \$1200

- **Ability to publicize sponsorship on your website**
- **Verbal Recognition at the President’s Welcome**
- **Logo Recognition on:**
 - Program
 - Registration Forms
- **Name Recognition on:**
 - NELA Website – www.nelaundry.org
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- **Signage Presence at:**
 - Dinner
 - Cocktail Reception
- **Golf Flag with your company name**

Silver Level - Fall Conference - \$500

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
- Signage Presence at:
 - Cocktail Reception
- Golf Flag with your company name

Bronze Level - Fall Conference - \$250

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

Golf Flag Sponsor - Fall Conference - \$100

- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

2011 Annual Spring Seminar Sponsorships:

Platinum Level - Spring Conference - \$250

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Sponsor ribbons for company representative(s)
- Name and Logo Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- Signage Presence at:
 - Registration
 - Breakfast
 - Activity Locations
 - Meeting and Conference Halls
 - Golf Course
 - Dinner
 - Cocktail Reception
- Golf Flag with your company name

Gold Level - Spring Conference - \$200

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Logo Recognition on:
 - Program
 - Registration Forms
- Name Recognition on:
 - NELA Website – www.nelaundry.org
 - Confirmation Letters
 - Pre-Registration Flyers/Postcards/Emails
- Signage Presence at:
 - Educational Sessions
- Golf Flag with your company name

Golf Flag Sponsor - Spring Conference - \$100

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
- Golf Flag with your company name

Silver Level - Spring Conference - \$125

- Ability to publicize sponsorship on your website
- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org
 - Registration Forms
- Signage Presence at:
 - Cocktail Reception
- Golf Flag with your company name

Bronze Level - Spring Conference - \$75

- Verbal Recognition at the President's Welcome
- Name Recognition on:
 - Program
 - NELA Website – www.nelaundry.org

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2010/11 Partnership Program

Yes! I want to sponsor NELA. My interest is indicated below:

- Exclusive Naming Rights Sponsor (Fall '10/Spring '11) @ \$2500 \$_____
- Platinum Sponsor - Fall 2010 @ \$1500 \$_____
- Gold Sponsor - Fall 2010 @ \$1200 \$_____
- Silver Sponsor - Fall 2010 @ \$500 \$_____
- Bronze Sponsor - Fall 2010 @ \$250 \$_____
- Golf Flag Sponsor - Fall 2010 @ \$100 \$_____
- Platinum Sponsor - Spring 2011 @ \$250 \$_____
- Gold Sponsor - Spring 2011 @ \$200 \$_____
- Silver Sponsor - Spring 2011 @ \$125 \$_____
- Bronze Sponsor - Spring 2011 @ \$75 \$_____
- Golf Flag Sponsor - Spring 2011 @ \$100 \$_____
- Donation (Any Amount) \$_____

Total Sponsorship Amount Enclosed: \$_____

- Please contact me about creating a unique visibility opportunity for my company.

Please provide the following information about your company, as you would like it to appear on the promotional materials.

Company: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please charge my (please circle one) MasterCard Visa AMEX

Card #: _____ Exp. Date: _____

Signature: _____